Social Media Challenges

Encourage your supporters to participate in any (or all) of the social media challenges for a chance to unlock extra funds for the cause of their choice. Dates and times of for each challenge will be released as we get closer to May 16!

**Bleed Blue and Gold Work Crew Challenge (Employee)**

Are you a proud donor to UC San Diego? If so take the poster we sent you and share you pride by sharing why you give. Take a selfie to share on social media. Make sure to use #ugive and tag @UCSanDiegoGiving in your post.

**Throwback Thursday Challenge (Alumni)**

Time to bring out those Ted’s photos...share your favorite throwback photos from your time at UC San Diego! Make sure to tag your friends so they can get nostalgic, too. Make sure to use #ugive and tag @UCSanDiegoGiving in your post.

**Send Some Love Challenge (Parent)**

Parents are Tritons too! Share your love and pride for your favorite Triton Student by posting a photo of him or her online. Be sure to use #ugive and tag @UCSanDiegoGiving in your post.