Volunteer Ambassador Guide

What does an u.give Ambassador do?

1. Gives One - Support UC San Diego with a gift of any size during u.give campaign
2. Gets Four - Ask four UC San Diego friends to support u.give with a gift of any size during the campaign.
3. Go Social – Spread the word about u.give to your network (on social media, email, phone, or whatever medium they are most comfortable with) to build excitement and awareness about this historic initiative.
4. So in short, from May 16-17, 2019, an u.give ambassador Gives 1, Gets 4, and Goes Social!

How do you give one?:

- Using your personal link on May 16th, make a gift of any size on the u.give website to the fund/project you are passionate about! It’s that easy 😊

How do you get four?:

- Using your personal link, send an email to at least four of your UC San Diego friends.
- Share your link on all your social media pages and tag your fellow Tritons so they will see it.
- Use the sample email and social media content on the Ambassador Toolkit to help! (include link)
How do you Go Social During u.give?:

- Participate in social media challenges
- Share your link as often as you can and encourage people to give on social media
- Send emails to your network encouraging people to give
- Update your friends with challenges or updates towards your project/fund goals.
- Call/text/send a carrier pigeon (whatever their preferred method!)

For questions and additional information about u.give ambassadors, please contact Durice Galloway, Senior Executive Director of alumni engagement at dgalloway@ucsd.edu.