

# The Campaign For UC San Diego

## OVERVIEW AND PROGRESS

**135,367**  
UNIQUE DONORS

**\$2.04B**  
RAISED

**433**  
UNIQUE AREAS IMPACTED

**\$1.36B**  
RESEARCH AND INNOVATION

**\$454M**  
OUR CAMPUS AND COMMUNITY

**\$210M**  
STUDENT SUPPORT AND SUCCESS

**\$19.3M**  
OTHER AREAS

**\$2B** UC San Diego is the youngest U.S. university to have reached a multi-billion-dollar milestone.

## BY THE NUMBERS

**95,000+**

NEW DONORS TO UC SAN DIEGO

**273**

DONORS HAVE GIVEN \$1M+ IN SUPPORT OF THE CAMPAIGN

**92**

ENDOWED CHAIRS ESTABLISHED  
*(includes approved and pending)*

## ALUMNI HIGHLIGHTS

## STUDENT SUPPORT AND SUCCESS HIGHLIGHTS

Alumni Gifts  
**\$190M+**

**39,000**  
Alumni Donors

THE CAMPAIGN FOR UC SAN DIEGO  
*2012 – present (ongoing)*

Alumni Gifts  
**\$17.8M**

**28,500**  
Alumni Donors

"IMAGINE WHAT'S NEXT" CAMPAIGN  
*2000 – 2007*

## CHANCELLOR'S ASSOCIATES

**>600%**

INCREASE IN CHANCELLOR'S ASSOCIATES SCHOLARSHIPS SINCE 2013

**1,000+**

CHANCELLOR'S ASSOCIATES SCHOLARS TO DATE

**75%** of alumni gifts benefit student support and success.

## GROWING OUR BASE OF SUPPORT

**91%**

OF DONORS TO THE CAMPAIGN HAVE GIVEN LESS THAN \$1,000

**\$50**

MEDIAN GIFT SIZE

u.give  
2019

**3,523**  
GIFTS  
**\$662,156**  
RAISED

SMALL GIFTS FROM MANY DONORS HAVE BEEN CRITICAL TO CAMPAIGN MOMENTUM

uc san diego  
giving day