Q: Will gifts to any fund on #GivingTuesdayNow count for u.care?
A: YES! All gifts starting on May 5 will be counted for u.care no matter where the fund is designated.

Q: So what is the timeline for u.care?
A: u.care officially begins on May 14 at 6:00 a.m. and ends on May 15 at 2:00 p.m. PST. We are counting "early gifts" from now until the kickoff of u.care on May 14. The site counter and buttons will stop on May 15 at 2:00 p.m. At that time, the content will change to a thank you and include the information that gifts will still count through Sunday, May 17 at midnight. The last email on May 15 will also include that message.

Q: How are “early gifts” counted?
A: All gifts will be backloaded to the u.care site, so by May 14, the counter will include early gifts.

Q: During u.care, will gifts to other funds be counted?
A: Yes, gifts made to any UC San Diego fund will be accounted for in the overall u.care total.

Q: Will early gifts be tracked for ambassadors?
A: No. Any gift made before 6:00 a.m. on May 14 will **not** be recorded or tracked to any individual ambassador or their dashboard.
Q: Then should ambassadors only ask during u.care?

A: That is completely up to the ambassador. The overall goal is to raise funds and show care for the university and our community. Any gift made now will count towards that overall goal. If you are highly competitive, then you may want to do some initial outreach and ask your Tritons to give during u.care so that it "counts" on your individual ambassador dashboard. Either option is a win!

Q: How do you track the social media posts and u.care videos?

A: All posts and videos on social media using the #UCSDCares will be aggregated onto the u.cares platform. We will also use a service that will count posts and we will receive those counts at 9 a.m., 12 p.m., and 4 p.m. on May 14 and 15. Those numbers will be added to the home page.

Q: I don't see the email tracking on my ambassador page, is it broken?

A: No. After you send an email from the ambassador page and someone clicks on the link the email tracking icon and counter will be enabled and live on your dashboard. It is hidden until someone clicks on the link from your email.

Q: I missed the u.care ambassador training, is there a link?

A: Yes! The link below will also be available on the ambassador tool kit along with how-to guides. An email will go out to all ambassadors shortly with the tool kit link and the recording.
https://transcripts.gotomeeting.com/#/s/e59b56eddb8e163aea636bf2dfe0013ced5b4c7854f5927f97dd45276a5c82ae

Q: Where do I go to download icons, images, graphics, etc. Basically, how do I access the Day of Caring Marketing Tool kit?

A: https://campaign.ucsd.edu/giving-day-toolkit/

Q: How do I access the ambassador tool kit, dashboard, and make posts on social media or send emails?

A: Check out the how-to guides in the attachments.