The Campaign For
UC San Diego

At the University of California San Diego, challenging convention is our most cherished tradition. Through the Campaign for UC San Diego — our university-wide comprehensive fundraising effort concluding in 2022 — we are enhancing student support, ensuring student success, transforming our campus, connecting our community, and redefining medicine and health care on a global scale.

UC San Diego Esports

Expanding Horizons

More than (video) games. Initiated and led by students, UC San Diego Esports is amplifying the student experience to the next level and paving a new path for the future of gaming and esports at UC San Diego and beyond.

Housed within UC San Diego Recreation, this nontraditional program is committed to cultivating a dynamic environment where all feel welcomed — from incoming and current students to our alumni and community members. Esports is an exciting and meaningful way to engage students and the campus community to pursue lifelong well-being, growth and success. Our programming explores and builds creative ways for recreational and competitive gamers to practice, learn and compete at the highest collegiate levels, while also developing the next generation of professional leaders.

Our goal is to become one of the top programs in the country and a top school choice for gamers. At a university synonymous with success, UC San Diego Esports provides students and the campus community an electrifying program to rally around. From recruiting esports athletes to building Triton pride to exploring new technology, the momentum behind this movement is exhilarating. We invite you to be a vital part of the future of gaming on campus and create a name for UC San Diego as a leading institution in esports.

7 Teams
Including LoL, Dota2 and the newly added Super Smash Bros. Ultimate

600+
Students participate in campus esports through UC San Diego Esports and Triton Gaming

250+
Participants in recreational esports

Final 4
In 2019 Tespa, ESPN’s Collegiate Esports Championship

19,500
Tritons served annually through diverse and robust programs

800+
Students employed by UC San Diego Recreation, the second-largest student employer on campus

Continue the nontradition.
UC San Diego Esports
Giving Priorities

Student Support and Success
Support for UC San Diego Esports provides opportunities to learn important skills that set our students up for academic, personal and professional success.

» UC San Diego Esports is laying the foundation for developing leaders in the gaming community and beyond.

» Developing an equity, diversity and inclusion plan enhances the student experience, creating safe and fun environments for members to pursue their passions.

» Esports scholarships support students academically while recognizing their dedication to the success of the program, and helping bolster recruitment.

Our Campus and Community
Support for UC San Diego’s esports infrastructure promotes student life, connecting student gamers with a broad network that enriches their experience and empowers their growth.

» Creating an accessible and healthy gaming space where students connect and play together, build lifelong friendships, relieve stress and have fun is essential.

» State-of-the-art equipment and data for competitive gamers ensures that our teams can perform at the highest level.

» A dedicated full-time Esports director will lead strategic growth and direction, student support and development, alumni engagement and community relations efforts.

» Working with our gaming alumni network to build career development opportunities and internships creates pathways for student success in the gaming industry and adjacent fields.

» Partnering with academics and research allows our students to pursue courses related to their gaming passions and creates new avenues for innovations and contributions to the industry.

Help us continue the nontradition.

With your help, we will continue to foster the growth and performance of our esports teams. Our students’ success in the classroom and in the gaming world is fortified through your support of the Campaign for UC San Diego and our continued partnership.

We invite you to join us as we build our esports program and advance to the highest levels of intercollegiate gaming.

Learn more at campaign.ucsd.edu.