At the University of California San Diego, challenging convention is our most cherished tradition. Through the Campaign for UC San Diego — our university-wide comprehensive fundraising effort concluding in 2022 — we are enhancing student support, ensuring student success, transforming our campus, connecting our community, and redefining medicine and health care on a global scale.

C.R.A.F.T. Endowment Inspiration Challenge

Crafting Community

As the new Craft Center opens its doors, members of our campus community, alumni and friends of UC San Diego share the excitement of a resource for students that helps them develop creative skills and capacities they will enjoy the rest of their lives. Enhancing the momentum of this milestone, a visionary Triton alumna and friend of the Craft Center has established the Creatively Realizing Art and Fun Together (C.R.A.F.T.) endowment, which will spark creativity in students through free Craft Center workshops, open events, and diverse, low-cost course offerings. Your contribution to the C.R.A.F.T. Endowment will heighten the impact of the Craft Center on students across our campus.

As envisioned, the initial $250,000 C.R.A.F.T. Endowment will be matched by inspired supporters like you, as gifts of all sizes combine to create a lasting resource to reduce and even eliminate course registration fees for students. Success in achieving this goal will provide equitable access to the Craft Center for students — enhancing their campus life and providing the opportunity to explore, create and express.

“I hope this endowment empowers students in all fields of study, as the Craft Center provides a safe space for self-expression and wellness of the mind and spirit.”

— Wendy Kwok ’99, Craft Center Fundraising Chair

4,000+
Students and community member participants per year

160+
Classes per year

15+
Large-scale community-oriented events annually, including fairs and exhibitions

8 program offerings
Including ceramics, jewelry making, woodworking, glass art, textiles, surfboard shaping, mixed media and culinary arts

11,000-square-foot facility
Open to students, staff, faculty and community in fall 2021

Continue the nontradition.
Creatively Realizing Art and Fun Together (C.R.A.F.T.) Endowment

**A time for restoration and renewal.** Now and always, it is impossible to exaggerate the value of mental health for our students. Fifteen months of full and partial shutdowns illustrated the value of working closely together, and that creative programs are essential to our well-being.

The noncompetitive nature of crafting is significant. While students are generally under high pressure to perform, there is no “right” answer for creating objects that are both expressive and functional. Students experience both unexpected success and, sometimes, failure. Compassion and shared celebration are part of the team experience.

**An inspiring future.** As we continue through other key transformations like the arrival of the trolley and our ongoing transition into full Division I status, students are seeing UC San Diego more and more as a place as personally fulfilling as it is vocationally instrumental. The Craft Center is a signature resource, setting UC San Diego apart as a campus as bountiful in creative expression as it is state-of-the-art labs and technology.

**Help us continue the nontradition.**

With your help, UC San Diego will broaden access to artisanal techniques and world-renowned experts who can connect our students and our community to indelible memories, and to one another.

Together with your philanthropic support of the Campaign for UC San Diego, we can expand access to the restorative, rewarding experience of craft.

*Learn more at craftcenter.ucsd.edu.*