DESIGN AND INNOVATION BUILDING WHERE IDEAS CONNECT
VISIONARY DISCOVERY

The new Design and Innovation Building, located at the heart of campus, builds on UC San Diego’s propensity for productive, creative exploration, empowering designers and innovators to supply society with solutions that raise the bar for the common good.

Activities in the space are key nodes in a continuum between UC San Diego students, campus groups that bring together a variety of explorers, external partners, and the societal change driving us all.

Resources inside the building provide the foundation for our innovation infrastructure, the nucleus for the campus’ mission to develop tomorrow’s innovation workforce. Programs like The Basement, Maker Space and The Design Lab are enhanced by lively event space and coworking resources for collaborating visitors. And its proximity to the Epstein Family Amphitheater and the UC San Diego Blue Line trolley station at Pepper Canyon will make the Design and Innovation Building a fulcrum of connectivity for our campus and our community — a front door to our changemaking campus.
A PLACE FOR INNOVATION

THE BASEMENT

GROUND FLOOR

The Basement, which will be located on the ground floor of the Design and Innovation Building, is UC San Diego's campus-wide innovation and entrepreneurial hub. Offering support for student entrepreneurs and changemakers, The Basement guides new ventures and social impact solutions from conceptualization to market readiness, providing flexible resources that expand access to experiential learning.

THE DESIGN LAB

3RD FLOOR

The Design Lab is a world leader for design in the 21st century, where design is a way of thinking applicable to almost every human endeavor. The Design Lab links together faculty, staff and students from across the campus, and focuses upon the complex, sociotechnical systems that characterize the most important problems facing the world today.

MAKER SPACE

2ND FLOOR

As a flexible, fluid workshop, UC San Diego’s Maker Space will provide our community with resources necessary to create — from product design technology to fabrication tools. This additional Maker Space will be managed by the Qualcomm Institute, a unique campus entity distinguished for drawing thinkers and creators across disciplines together in boundary-breaking exploration.

INNOVATION WORKFORCE

4TH FLOOR

Radiating from the Design and Innovation Building to programs across campus and into our community, UC San Diego is building tomorrow’s innovation workforce. The Office of Innovation and Commercialization connects thinkers and creators to resources for incubation, acceleration and realization of the solutions we need to thrive.

CAMPUS-WIDE DISTINCTIONS

$16.5B annual economic impact in California

#1 public university in the U.S. for positive social impact

#3 in the nation for startup creation

37,000 jobs attributable to UC San Diego-related companies
The UC San Diego Blue Line trolley will connect the university to locations across San Diego including the state-of-the-art UC San Diego at Park & Market in the burgeoning downtown innovation district.

The new Epstein Family Amphitheater will provide an accessible venue for arts and cultural events that link our campus to our larger community and make UC San Diego a regional destination.

The opening of the Design and Innovation Building is a part of UC San Diego’s physical, cultural and intellectual transformation—one that will provide a dynamic ecosystem for developing new solutions.

A PLACE FOR COMMUNITY
## UC San Diego Design and Innovation Building

### Recognition Opportunities

- **Design and Innovation Building**: $15,000,000
- **Individual Floor Naming**: $2,000,000
- **Outdoor Event Terrace**: $1,000,000
- **Event Space**: $1,000,000
- **Lobby**: $500,000
- **Large Collaboration Space**: $500,000
- **Woodfoam Shop**: $300,000
- **Metal Shop**: $250,000
- **Classroom**: $250,000
- **Extra Large Conference Room**: $250,000
- **Large Conference Room**: $200,000
- **Prototyping Space**: $200,000
- **3D Print/Laser Space**: $200,000
- **Medium Conference Room**: $100,000
- **Small Terrace**: $100,000
- **Computer Numeric Controlled Milling Device (CNC)**: $100,000
- **Small Conference Room**: $50,000
- **Collaboration Space**: $50,000
- **Office**: $25,000
- **Wellness Space**: $25,000
Continue the nontradition

At the University of California San Diego, challenging convention is our most cherished tradition. Through the Campaign for UC San Diego — our university-wide comprehensive fundraising effort concluding in 2022 — we are enhancing student support, ensuring student success, transforming our campus, connecting our community, and redefining medicine and health care on a global scale. Together with our philanthropic partners, we will continue our nontraditional path toward revolutionary ideas, unexpected answers, lifesaving discoveries, and planet-changing impact.

The Design and Innovation Building is the nexus of UC San Diego’s vibrant creative ecosystem, entrepreneurial network and experiential learning. Here, the next generation of changemakers will unite with other visionary thinkers and inventors in nontraditional collaborations that have the potential to develop ingenious new solutions and upend convention.

Join us as we foster creative experimentation across campus, linking designers and creators with tools and resources in ways that spark discovery and alchemize solutions.

For more information about supporting the Design and Innovation Building at UC San Diego or making other contributions to advance our vital work, please contact (858) 822-4239 or ssanders@ucsd.edu.