The completely rebuilt medical campus in Hillcrest will transform our ability to provide care for Central San Diego and beyond. This includes more than doubling our capacity for infusion services (concept rendering above).

As part of the only academic health system in San Diego, UC San Diego Medical Center – Hillcrest is home to transformative innovation in medical care. Now, after more than half a century of serving San Diego, it is time to envision what the next half century and beyond can have in store. By transforming our campus in Hillcrest, we can bring new and expanded services to the region while redefining health care around the world through research and training programs.
Reimagining UC San Diego Medical Center – Hillcrest

**Leadership gifts** empower us to continue revolutionizing research, training and care. Opportunities abound for philanthropic partners to have a significant impact on shaping the future of UC San Diego Health in Hillcrest. By making a gift now, you can set the stage for the decade of expansion coming up for our Hillcrest campus.

Every gift to this effort is critically important. Leadership gifts provide the inspiration and foundational resources that bring other philanthropists alongside the projects and ensure we have the momentum necessary to succeed. We invite you to consider the following phase-one naming opportunities that are available right now to early leaders of the Hillcrest transformation project:

- **Hillcrest Outpatient Pavilion** ....................... $45 million
- **Hillcrest Cancer Center** .............................. $25 million
- **First Avenue (Campus Segment)** ...................... $25 million
- **Surgery Center** ........................................... $15 million
- **South Gateway Plaza** ................................ $10 million
- **Pedestrian Welcome Walkway** ....................... $5 million
- **Infusion Therapy Center** ............................... $4 million
- **Burn/Trauma Clinic** ...................................... $2 million
- **Orthopedics Clinic** ......................................... $2 million
- **Audiology Clinic** ........................................... $1 million

Help us continue the nontradition.

At the University of California San Diego, challenging convention is our most cherished tradition. Through the Campaign for UC San Diego — our university-wide comprehensive fundraising effort concluding June 30, 2022 — we are redefining medicine and health care on a global scale, starting right here in Hillcrest.

Together with our philanthropic partners, we will continue our nontraditional path toward revolutionary ideas, unexpected answers, lifesaving discoveries, and planet-changing impact.

Learn more at campaign.ucsd.edu.

For more information on joining us through your giving, please contact:

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UC San Diego Health