At the University of California San Diego, challenging convention is our most cherished tradition. Through the Campaign for UC San Diego — our university-wide comprehensive fundraising effort concluding June 30, 2022 — we are enhancing student support, ensuring student success, transforming our campus, connecting our community, and redefining medicine and health care on a global scale.

UC San Diego Alumni

Distinctively nonconventional

**Face it, Tritons — we’re different.** We come from a different kind of university. We’re not big on bricks and ivy — our league is another entirely. One that stretches across oceans, that dives as deep into the intricacies of DNA as it does of artistic expression. UC San Diego started as a most unlikely enterprise that grew into the world-renowned university you experienced and forged the unique community to which you belong. Together, our future is a vision we can all share, one we can all make real — and one that will make a real difference.

**Our grand vision is to advance UC San Diego and all the people it serves.** For the students who walk in your path with an unparalleled education that is accessible and affordable. For our campus and community through intellectual and cultural offerings, sharing the wonder of the arts, the thrill of scientific discovery, and the marvel of technology. And for the world by fostering the next generation of changemakers and innovators, those who pursue the greater good in nonconventional fashion.

**Continuing our alumni legacy of nontradition means investing in opportunities** to propel promising people and programs. We seek support from alumni to invest in student scholarships, to fund innovative spaces and community places, and to seed enterprising initiatives and experiments.

207,000+ alumni

Including engineers, researchers, educators, entrepreneurs, healers, artists and just about every other kind of changemaker you can imagine

1,000+

Companies launched by or utilizing technology produced by UC San Diego alumni, faculty or staff

$75 million

Largest-ever alumni gift to UC San Diego, made by Taner Halıcıoğlu ’96 in 2017 to establish the Halıcıoğlu Data Science Institute

6th for positive impact

One of the best public universities in the nation for contributions to social mobility, research and service (Washington Monthly)

Continue the nontradition.
Help us continue the nontradition.

With your help, our students — future Tritons one and all — will leave this campus as inspired innovators and leaders, invigorated by your legacy to make the world’s biggest problems one giant nonissue.

Together with your philanthropic support of the Campaign for UC San Diego, we can continue to challenge convention, to be the place where education passes along a spirit of curiosity and the boldness to question tradition, and create our own: a risk-taking, rule-breaking, it-can-only-happen-here nontradition.

Our history of distinction rests upon you. You made this university as much as it made you. And we invite you to keep unmaking history with us.

Learn more at campaign.ucsd.edu.