

The Campaign For UC San Diego

Campaign Talking Points

Updated July 19, 2022

Campaign close boilerplate

At the University of California San Diego, challenging convention is our most cherished tradition. Through the Campaign for UC San Diego – our university-wide comprehensive fundraising effort, which concluded June 30, 2022 – our generous donors empowered us to enhance student support, ensure student success, transform our campus, connect our community, spark innovative research, and redefine medicine and health care on a global scale. Together with our philanthropic partners – and through the momentum generated by the Campaign – we will continue our nontraditional path toward revolutionary ideas, unexpected answers, lifesaving discoveries and planet-changing impact.

\$3 billion and beyond

In July 2019, UC San Diego surpassed its original \$2 billion campaign goal three years ahead of schedule, giving us the distinction of being the youngest university in the country to reach a multibillion-dollar milestone in a single campaign.

But to meet our ambitious goals to improve access to higher education, drive breakthroughs in research and serve our community, we continued our efforts. In early June 2022, we reached the \$3 billion milestone in the Campaign for UC San Diego. In total, we closed the Campaign on June 30, 2022, with more than \$3.05 billion in contributions from over 164,000 donors – including over 46,000 alumni and 122,000 new donors – to more than 450 unique areas on campus.

Together, we have built an incredible momentum of ideas that will have an enduring impact on our campus and our world.

Campaign overview

When the 10-year Campaign for UC San Diego launched in 2012, the focus of this comprehensive fundraising effort was to transform the student experience, our campus and ultimately the world.

With the conclusion of our historic Campaign, the campus also completed its fifth consecutive year of record-breaking philanthropy with an all-time annual high of more than \$420 million raised for the fiscal year 2021-22.

Campaign highlights (as of July 19, 2022)

- More than \$3.05 billion raised through the Campaign for UC San Diego – more than \$1 billion more than our original campaign goal
- \$1.57 billion+ raised in support of campus, including Scripps Institution of Oceanography
- \$1.48 billion+ raised in support of UC San Diego Health and medical education
- Exceeded 164,000 total donors, including 122,000 new donors, who made a difference with gifts of all sizes
- Increased alumni contributions by more than 1,300% compared to the last campaign
- More than \$1 billion committed from our 100-plus member Campaign Cabinet, which included over 50% alumni
- 396 donors have contributed more than \$1 million
- 123 endowed chairs have been established (includes approved and pending).
- 315 new merit- and need-based undergraduate scholarships and 184 new graduate fellowships have been created during the Campaign
- More than 1,800 Chancellor's Associates Scholarships awarded since 2013

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University of California San Diego

- 77% of alumni gifts benefited student support and success
- 91% of donors have made gifts of less than \$1,000, with a median gift size of \$50
- Five consecutive years of record-breaking fundraising totals, exceeding \$400 million for the first time in fiscal year 2021-22

Impact like non other

Philanthropic investment in UC San Diego has the power to change the world. Since the beginning of the Campaign for UC San Diego, we have focused on four priority areas – and the impact has been like non other:

Student Support and Success

- \$377 million from more than 174,000 gifts for our Student Support and Success initiative, which established new scholarships and fellowships, access and success programming, as well as learning opportunities beyond the classroom.
- 315 new merit- and need-based undergraduate scholarships and 184 new graduate fellowships have been created during the Campaign.
- More than \$55 million from over 25,000 gifts to support our equity, diversity and inclusion efforts has helped us continue to build a welcoming environment for all our qualified students and the rest of our diverse community of scholars.
- With more than \$8 million in philanthropic support, we have provided more than 1,800 Chancellor's Associates Scholarships – an 800% increase since 2013 – and offered CASP scholars access to a summer transition program, peer and faculty mentoring, graduate school advising, and more.
- The Chancellor's Scholarship and Fellowship Challenge offered a \$1 match per \$2 for eligible gifts to undergraduate scholarships, graduate fellowships, and health-related professional school scholarships. The challenge surpassed its initial \$15 million goal in March 2022, and the chancellor extended the challenge through the end of the Campaign. To date, the challenge has allocated \$21 million to scholarships and fellowships through gifts and match from 1,550+ donors.

Our Campus and Community

- \$619 million from more than 147,000 gifts supported our campus and community efforts.
- We have advanced our campus' cultural, physical and intellectual transformation into a true living and learning community through support for capital projects such as the North Torrey Pines Living and Learning Neighborhood, as well as through programmatic development.
- We have created a connected campus destination that actively welcomes members of our diverse community to engage with UC San Diego via artistic and athletic events, educational programming, science and technology workshops, and other activities.
- The 2,850-seat, open-air Epstein Family Amphitheater, which will open in October 2022, will be home to a wide range of arts performances, and it will be widely accessible to our community, situated just steps away from the campus UC San Diego Blue Line Trolley stop.
- In May, UC San Diego Park & Market opened. The university's long-planned presence in downtown San Diego is designed to serve the entire San Diego community as a social and intellectual hub for civic engagement, learning and collaboration.

Research and Innovation

- More than \$2 billion in support from more than 69,000 gifts supported research and innovation efforts.
- We have facilitated groundbreaking interdisciplinary research collaborations with the potential to advance innovative solutions that change lives and society, such as uncovering new treatments for global diseases, finding new solutions for homelessness, addressing climate change, identifying the scientific principles of human performance, curing a wide range of diseases, and more.

- We are expanding the pipeline of discovery to speed breakthroughs from the university across regional and global markets.
- We are making real-world impacts in addressing the biggest issues of our time – ranging from climate change to homelessness to international security.

Health and Medicine

- More than \$1.4 billion from more than 104,000 gifts supported our health sciences enterprise, which includes contributions also noted in other campaign priority areas above.
- We are improving health care in our region and around the globe through leading-edge medical education, novel translational research and compassionate patient care.
- Our La Jolla medical campus has been transformed with Jacobs Medical Center, supported with \$100 million from Joan and Irwin Jacobs. We have also opened the Altman Clinical and Translational Research Institute and the Koman Family Outpatient Pavilion with philanthropic support.
- We broke ground on the UC San Diego Medical Center in Hillcrest last year, with philanthropic investment. The transformation of the Hillcrest campus is part of our overarching goal to bring the most advanced science and research to our communities throughout San Diego County.
- We have placed a focus on public health – driven in part by the Herbert Wertheim School of Public Health and Human Longevity Science – to define a future where medicine, biology, engineering and public policy come together.
- With private support, we launched the UC Health Milk Bank – the only human milk bank in Southern California – which is proving to be more important than ever given the current baby formula crisis.

The future of fundraising

While the Campaign for UC San Diego has ended, philanthropy continues to drive the transformation of our campus and our work to make the world a better place. We will continue to support efforts that bring together students, alumni, faculty, staff, patients and the entire community to improve quality of life for everyone, everywhere.

Philanthropic boilerplate:

At the University of California San Diego, visionary donors help us unleash a diverse community of doers: those who imagine unexpected answers that can transform humanity for the better. Together, we foster bold scholars, researchers, healers, entrepreneurs and creators – because here, breaking new ground is the norm. Every scholar can become a changemaker. Every risk-taker can create a ripple effect. Every optimist can uncover a life-altering cure. Every person can change the world. **Because people are the point.**